

COMPANY OVERVIEW

IBE Professional Services Canada Inc. is a Toronto-based boutique management consulting firm delivering strategic advisory, organizational transformation, program management, and capacity-building solutions to public sector, government, non-profit, and private sector clients across Canada and internationally. The firm draws on 30+ years of cross-sector expertise to help organizations navigate complexity, drive performance, and achieve sustainable outcomes.

MISSION, VISION & VALUES

Mission: To deliver evidence-based, client-centered consulting solutions that generate lasting organizational value and social impact.

Vision: To be Canada's most trusted boutique consulting partner for transformational change in the public and private sectors.

Values: Integrity & Accountability · Excellence & Rigor · Client-Centered Partnership · Innovation & Adaptability · Social Responsibility & Inclusion

SERVICE PILLARS

Strategy & Advisory

Strategic planning, organizational design, policy analysis, feasibility studies

Program & Project Management

End-to-end program delivery, PMO setup, performance monitoring

Capacity Building & Training

Workforce development, leadership coaching, change management

Research, Evaluation & Reporting

Needs assessments, program evaluation, data analysis, grant reporting

QUICK FACTS

Legal Name: IBE Professional Services Canada Inc.

Operating Name: IBE Professional Services

Jurisdiction: Ontario, Canada

Established: 2026

Structure: Corporation

Founder: Allam Jayyusi, MA Economics

Office: Toronto, Ontario

Delivery: On-site · Remote · Hybrid

Languages: English · Arabic

FOUNDER PROFILE

Allam Jayyusi | Founder & Senior Management Consultant

MA Economics — York University | BA (Hons) Business & Economics — York University

30+ years of international consulting experience spanning Canada, the Middle East, and emerging markets. Deep expertise in public sector reform, economic development, organizational strategy, and program management. Trusted advisor to governments, international development organizations, and private sector clients. Combines rigorous economic analysis with practical implementation experience to deliver sustainable impact.

"Our commitment is not just to deliver reports — it is to drive lasting change."

DIFFERENTIATORS

Senior-Led Delivery

Every engagement is led personally by a senior consultant with 30+ years of experience — no junior handoffs.

Cross-Sector Depth

Proven track record across federal/provincial government, development finance, non-profits, and private enterprise.

Boutique Agility

The responsiveness of a boutique firm with the rigor and methodology of a top-tier consultancy.

DETAILED SERVICE OFFERINGS

- ♦ **Strategic Planning & Org Design** — Corporate strategy, operating model design, restructuring
- ♦ **Program & Project Management** — Full-cycle delivery, PMO establishment, risk management
- ♦ **Capacity Building & Training** — Custom workshops, leadership development, coaching
- ♦ **Proposal & Grant Writing** — Grant readiness, federal/provincial applications, reporting
- ♦ **Policy Analysis & Advisory** — Policy development, regulatory review, government relations
- ♦ **Monitoring, Evaluation & Learning** — Frameworks, KPI design, impact assessments
- ♦ **Business Planning & Feasibility** — Market analysis, financial modeling, startup advisory
- ♦ **Change Management** — Transformation planning, stakeholder engagement, communications

PAST PERFORMANCE

Strategic planning and operational restructuring for a public sector agency — improved service delivery efficiency and operating model clarity.

Capacity-building program design and delivery for a non-profit serving underrepresented communities — governance, leadership, and operational planning.

Economic feasibility study and business case for an infrastructure investment initiative — financial modeling and risk analysis.

Program evaluation and reporting for a government-funded workforce development initiative — KPI tracking, stakeholder interviews, recommendations.

References and project documentation available upon request.

NAICS CODES

541611	Admin & General Mgmt Consulting
541612	Human Resources Consulting
541613	Marketing Consulting
541618	Other Mgmt Consulting
541910	Market Research & Public Opinion
611430	Professional Development Training

SECTORS SERVED

- Federal Government
- Provincial Government (Ontario)
- Municipalities
- Non-Profit & NGOs
- Development Finance Institutions
- Private Enterprise
- International Development

ENGAGEMENT MODELS

- Project-Based Retainer
- Advisory Retainer
- Workshop & Training Delivery
- Co-Delivery Partnership